# theurbanists





#### Saltash 'Greening Opportunity'



Dec 2024

## **01. Design Vision -**

The following outcomes have been identified for the Phase 1 / Pilot Scheme

- A 'greener' space within the public realm that will increase the town's tree canopy cover, turning grey to green, proving seasonal interest, colour, vibrancy and attractiveness to help boost the local economy.
- Increased footfall and increased dwell time potentially boosting trader income
- Attractive townscape with enhanced signage improving the accessibility and viability of the town
- Showcasing Saltash as a vibrant town with dramatic vistas toward the waterside and highlighting the town's strapline as 'the gateway to Cornwall'







NB - All product references have been removed.







## **02. Existing Plan -**

#### Fore St

Fore st is the key trading environment and focal point for greening and wayfinding opportunities.

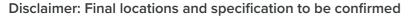


#### Saltash 'Greening Opportunity': Appendix 1

## **03. Key Priority Plan -**

#### **Greener Fore St**

As part of the green opportunities, the below plan shows a zoomed in area of Fore St with the greening opportunities included. The plan shows a greener Fore St with opportunities for sitting, wayfinding and green coverage.





## 04. Toolkit -



Saltash 'Greening Opportunity': Appendix 1

**Seating elements** 

### **05. Montage -**

Fore St with incorporated greening opportunities and elements such as signage, planters and living pillars.

